

U.K.'s 100 Most Loved Workplaces

INTERNATIONAL

# Newsweek®

## Xi MISSES THE MARK



**CHINA  
ABANDONS  
HOPE OF  
OVERTAKING  
THE U.S.  
ECONOMY**

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ISSN 2052-1081



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# Special steel fit for any purpose

Kanemitsu Corporation, which processes and sells special steel, has earned the trust of its customers through its consistent commercial distribution, from the procuring and storing of base materials of blast furnace steelmakers, to the processing of those materials.



Keiichi Fujimoto, President & Representative Director, Kanemitsu Corporation

As a company specializing in special steel, high quality control is a prerequisite due to the trust gained from consistency. In this regard, Kanemitsu Corporation has built on its own quality control system since its establishment in 1957.

Despite the company's modest size of approximately 50 employees, Kanemitsu Corporation prides itself on carrying out all of its processes in-house, from



Headquarters in Hyogo, Japan

receiving steel coils to processing them and then directly supplying the finished product to its clients. This holistic approach allows the company to keep a strict eye on quality and modify the processes according to each customer's needs.

Company president Keiichi Fujimoto explains: "The front and back of the coils are inspected by employees, therefore even small defects that cannot be detected by machines are not overlooked."

Kanemitsu Corporation's main customer base comes from the automotive industry, with its special steels being used in a

variety of applications such as seat belts, clutches and springs. Many of these uses involve protecting human life, showing the trust the company has gained from its customers through its strict quality control.



Slitting machine

Kanemitsu Corporation has expanded its business since opening a processing factory in Thailand, and plans to build new domestic facilities to meet growing needs in the Japanese market. As the automotive industry begins its shift towards electric vehicles, the company is well-placed to



Kanemitsu (Thailand) Co., Ltd. Kanemitsu Slit (Thailand) Co., Ltd. provide the steel for the safety features of the future. Mr. Fujimoto understands the need to be flexible with its strategy in a rapidly-changing market, adding: "We will continue to listen to our customers' needs and make proactive preparations so that we can respond to any situation."



# どんな用途にも合う特殊鋼

特殊鋼の加工・販売を行う鐘光産業株式会社は、高炉メーカーからの母材仕入れ保管から加工まで一貫した商流により、顧客の信頼を得てきました。



鐘光産業株式会社 代表取締役社長 藤本 恵一

特殊鋼専業企業として、一貫性から得られる信頼のために高い品質管理が求められます。鐘光産業株式会社は、1957年の設立以来、独自の品質管理システムを構築しています。

鐘光産業株式会社は、従業員数が約50名の小規模な会社ですが、スチールコイルの受け入れから加工、最終製品を顧客に直接提供するまで、すべてのプロ



本社(日本 兵庫県)

セスを社内で行うことに誇りを持っています。この総合的なアプローチにより、会社は品質を厳密に監視し、各顧客のニーズに応じてプロセスを変更することができます。

藤本恵一社長は「コイルの表裏を社員が検査するので、機械では見つけられない小さな欠陥も見逃すことはありません」と説明する。

鐘光産業株式会社の主な顧客基盤は自動車産業であり、特殊鋼はシートベルト、クラッチ、スプリングなどのさまざまな用

途に使用されています。人命を守る用途が多く、厳しい品質管理によりお客様からの信頼を得ています。

鐘光産業株式会社は、タイで加工工場を開設してから業況



大型スリッター機

は拡大していますが、日本市場の拡大するニーズに対応するため、国内に新たな設備を建設する予定です。自動車業界がEVへの移行を開始する中、同社は将来の安全機能に対応する鋼材を提供できる絶好の位置にあり



Kanemitsu (Thailand) Co.,Ltd. (タイ バンコク) Kanemitsu Slit (Thailand) Co.,Ltd. (タイ チョンプリ県)

ます。藤本氏は、急速に変化する市場で戦略を柔軟にする必要があることを理解しており、次のように付け加えています。「今後もお客様のニーズに耳を傾け、どんな状況にも対応できるように、積極的に準備を進めていきます。」

